

Advancements in predictive maintenance in the oil and gas industry: A review of AI and data science applications

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Abstract

This study provides a comprehensive review of the advancements in predictive maintenance within the oil and gas industry, focusing on the integration and impact of Artificial Intelligence (AI) and Data Science. The primary objective was to evaluate how AI and data science have transformed maintenance practices from traditional methods to more advanced, predictive approaches. The methodology involved a systematic literature review, utilizing databases such as IEEE Xplore, ScienceDirect, SpringerLink, and Web of Science. The search strategy was centered around keywords related to AI, data science, and predictive maintenance in the oil and gas sector, with a focus on literature published from 2010 onwards. The findings reveal that AI and data science significantly enhance predictive maintenance strategies. AI algorithms and data analytics have enabled more accurate predictions of equipment failures and optimized maintenance scheduling, leading to reduced downtime and operational costs. The study also identifies challenges, including the complexity of data management and the need for high-quality, real-time data. Opportunities for future advancements lie in developing more robust AI models capable of adapting to the industry's dynamic environment. The study recommends that industry stakeholders invest in workforce training for AI-based systems and that policymakers develop frameworks supporting ethical AI use. Future research directions include exploring the integration of AI with other emerging technologies and developing sustainable maintenance practices. The study concludes that AI's continuous evolution will play a crucial role in shaping the future of maintenance strategies in the oil and gas industry.

Keywords: Predictive Maintenance; Artificial Intelligence; Oil and Gas Industry; Data Science

1. Introduction

1.1. The Emergence of Predictive Maintenance in Oil and Gas Operations

The oil and gas industry, a sector characterized by its intensive capital and operational demands, has increasingly turned towards predictive maintenance to enhance efficiency and reduce costs. This shift is driven by the integration of advanced technologies such as Artificial Intelligence (AI) and data analytics, which have revolutionized maintenance strategies from reactive to predictive approaches (Herve, Moore, & Rosner, 2018).

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Predictive maintenance in the oil and gas sector has evolved as a response to the need for more efficient asset management and operational reliability. Traditional maintenance strategies, often reactive in nature, have proven to be costly and inefficient, leading to unplanned downtime and increased operational costs. The advent of AI and data science has provided a pathway to predict equipment failures before they occur, ensuring continuous operation and reducing the likelihood of costly unplanned outages (Kandziora, 2019).

The application of Automated Model Building (AMB) in predictive maintenance exemplifies this shift. AMB leverages AI to process operational and failure data, enabling the creation of models that predict the remaining useful life of assets. This technology not only automates the predictive process but also enhances the accuracy of predictions, leading to significant improvements in maintenance scheduling and resource allocation (Herve, Moore, & Rosner, 2018).

Furthermore, the integration of the Internet of Things (IoT) and advancements in sensor technology have been pivotal in this transformation. These technologies facilitate the continuous monitoring of equipment, generating vast amounts of data that can be analyzed using AI and machine learning algorithms. Such analysis can preemptively identify potential failures, allowing for timely maintenance actions. For instance, in the case of Electrical Submersible Pumps (ESPs), AI-based predictive maintenance models have successfully predicted failures, thereby optimizing production and minimizing downtime (Kandziora, 2019).

The role of machine learning in drilling operations further underscores the importance of predictive maintenance. By analyzing real-time metadata, machine learning algorithms can identify patterns and anomalies that indicate potential equipment failures or operational inefficiencies. This capability is crucial in addressing complex drilling challenges such as stick-slip vibration, hole cleaning issues, and pipe failures, which have traditionally been managed using physics-based models. The transition to data-driven predictive models marks a significant advancement in drilling operations, enhancing safety and efficiency (Noshi & Schubert, 2018).

The emergence of predictive maintenance in the oil and gas industry is not just a technological evolution; it represents a paradigm shift in operational strategy. By leveraging AI and data science, the industry is moving towards a more proactive approach to maintenance. This shift is not only improving operational efficiency and reducing costs but also playing a critical role in ensuring the safety and sustainability of operations. The predictive maintenance models, powered by AI and machine learning, are set to become an integral part of the oil and gas industry's future, driving innovation and efficiency in an increasingly competitive and environmentally conscious world (Herve, Moore, & Rosner, 2018; Kandziora, 2019; Noshi & Schubert, 2018).

1.2. The Integration of AI and Data Science in Modern Maintenance Practices

The integration of Artificial Intelligence (AI) and data science into modern maintenance practices in the oil and gas industry represents a significant leap forward in operational efficiency and strategic planning. This integration has been driven by the need to optimize asset performance, reduce operational risks, and enhance decision-making processes.

AI and data science have revolutionized maintenance practices by enabling the analysis of large datasets, leading to more accurate predictions and efficient operations. Popa, Amaba, and Daniels (2021) emphasize the importance of a structured framework in implementing AI projects successfully. They propose a framework that includes integrity, quality, and accuracy of data, along with governance principles such as responsibility, equitability, and reliability. This framework ensures that AI and machine learning (ML) technologies are effectively integrated into maintenance practices, leading to improved productivity and operational efficiency.

The practical application of this framework can be seen in various aspects of the oil and gas industry. For instance, the use of AI and ML in analyzing production fluid impact during facility-planned or unplanned system disruptions has shown significant improvements in event mitigation and optimization. The integration of surface and subsurface information, coupled with AI and ML technologies, enables a more comprehensive understanding of operational dynamics, leading to better-informed decisions and actions (Popa, Amaba, & Daniels, 2021).

Another example of AI integration in maintenance practices is the development of automated analytics and machine learning solutions for well intervention candidate selection, as demonstrated in the Attaka Field, Indonesia. Siahaan et al. (2022) describe the development of an intelligent automated solution called WEAPON, which significantly accelerates the process of generating well intervention candidates. This solution integrates more than 15 data sources, ranging from reservoir properties to well schematics, and employs technical analysis with analytics and ML. The result is a more efficient and accurate decision-making process, reducing the time required for reviewing wells from months to a significantly shorter period.

The integration of AI and data science in maintenance practices is not without challenges. One of the primary challenges is the management of large and diverse datasets. The oil and gas industry generates vast amounts of data, and the effective use of this data requires sophisticated data management and analysis tools. Additionally, the integration of AI and ML technologies into existing workflows and systems can be complex, requiring significant investment in terms of time and resources.

Despite these challenges, the benefits of integrating AI and data science into maintenance practices are clear. These technologies enable predictive maintenance, which can anticipate equipment failures before they occur, thereby reducing downtime and maintenance costs. They also enhance operational safety by providing more accurate risk assessments and enabling proactive measures to mitigate potential hazards.

The integration of AI and data science into modern maintenance practices in the oil and gas industry is transforming the way operations are conducted. It is enabling more efficient, safe, and cost-effective maintenance strategies, which are essential for the industry's sustainability and competitiveness. As AI and data science technologies continue to evolve, their role in maintenance practices is expected to become even more significant, driving further improvements in operational efficiency and strategic decision-making.

1.3. Tracing the Evolution: From Traditional to AI-Enhanced Maintenance Methods

The evolution from traditional to AI-enhanced maintenance methods in the oil and gas industry marks a significant shift in how this sector approaches operational efficiency and asset management. This transition has been driven by the integration of cutting-edge technologies like Artificial Intelligence (AI), Machine Learning (ML), and Mixed Reality (MR), which have collectively transformed maintenance strategies.

In the traditional maintenance framework, the oil and gas industry relied heavily on scheduled and reactive maintenance practices. These methods, while straightforward, often led to inefficiencies, including unnecessary downtime and unanticipated equipment failures. The advent of AI and ML technologies has enabled a more predictive approach, where potential issues are identified and addressed before they escalate into major problems (Alameldin, 2022).

Alameldin (2022) highlights the development of Smart Predictive Maintenance Frameworks (SPMF) in the oil and gas industry. These frameworks utilize Digital Twins, a dynamic digital representation of physical systems, to facilitate real-time monitoring and predictive analysis. By integrating Tiny Machine Learning (TinyML) at the edge, these frameworks address challenges like transfer latency and data overload, enhancing maintenance efficiency while reducing the carbon footprint.

The application of Automated Machine Learning (AutoML) for predictive analysis represents another significant advancement. Maučec and Garni (2019) discuss the use of AutoML in predicting well production, demonstrating how AI can optimize operational decisions. This approach moves beyond traditional linear models, employing sophisticated algorithms to analyze complex, multi-variate data sets. The result is a more nuanced understanding of operational dynamics, leading to more accurate and efficient maintenance strategies.

Furthermore, the integration of Mixed Reality (MR) technologies has revolutionized training and education in maintenance practices. Aziz et al. (2020) explore the use of MR in improving the understanding and execution of assembly processes. By blending the physical and digital worlds, MR provides an immersive learning experience, enhancing the skills of maintenance personnel. This technology not only improves the efficiency and accuracy of maintenance tasks but also significantly reduces the risks associated with on-the-job training.

The transition to AI-enhanced maintenance methods has not been without challenges. One of the primary hurdles has been the integration of these advanced technologies into existing infrastructure and workflows. Additionally, managing the vast amounts of data generated by these systems requires robust data management and analysis capabilities. Despite these challenges, the benefits of AI-enhanced maintenance methods are clear. They offer improved operational efficiency, reduced downtime, and enhanced safety, all of which are critical in the high-stakes environment of the oil and gas industry.

The evolution from traditional to AI-enhanced maintenance methods in the oil and gas industry represents a paradigm shift in operational management. By leveraging AI, ML, and MR technologies, the industry has moved towards a more predictive, efficient, and safe maintenance approach. As these technologies continue to advance, their role in shaping

the future of maintenance practices in the oil and gas sector will undoubtedly grow, driving further improvements in operational efficiency and asset management.

Aim and objectives of the study

The aim of this study is to critically analyze and evaluate the advancements in predictive maintenance within the oil and gas industry, particularly focusing on the integration and impact of Artificial Intelligence (AI) and Data Science technologies.

The research objectives are;

- To examine how AI and data science contribute to predictive maintenance.
- To highlight significant advancements and technological breakthroughs in AI and data science that have impacted predictive maintenance strategies.
- To analyze the current challenges faced in implementing AI-driven predictive maintenance and explore future opportunities for advancement.

1.4. Significance of the Study

The significance of this study lies in its exploration of the transformative impact of AI and data science applications in predictive maintenance within the oil and gas industry. This research is crucial for understanding how these advanced technologies can enhance operational efficiency, reduce costs, and improve safety standards in a sector that is integral to the global economy.

The application of wireless condition-based monitoring, as discussed by Ahmed, Al Bloushi, and Ali (2022), exemplifies the practical benefits of integrating AI and machine learning models in maintenance practices. Their study on the use of wireless vibration monitoring systems in the oil and gas industry demonstrates significant operational and financial benefits. By shifting from preventive to predictive maintenance, companies can achieve more efficient asset management, leading to reduced downtime and maintenance costs. This approach not only enhances the reliability of equipment but also contributes to the overall safety of operations.

Huff and Lee (2020) emphasize the importance of treating data as a strategic asset, highlighting the role of systematic data governance in improving results. Their framework underscores the necessity of accurate and reliable data for the effective application of AI and machine learning in predictive maintenance. This perspective is crucial, as the success of AI applications heavily relies on the quality and integrity of the underlying data. Implementing a robust data governance framework ensures that the data used for predictive analytics is trustworthy, thereby enhancing the accuracy and reliability of maintenance predictions.

Maasoumy (2019) discusses the broader implications of AI-enabled digital transformation across enterprises. The convergence of technologies like Big Data, AI, Cloud Computing, and the Internet of Things (IoT) has enabled the oil and gas industry to tackle complex challenges at an unprecedented scale. Applications such as predictive maintenance are now feasible at an enterprise level, offering significant improvements in operational efficiency and resource management. This enterprise-wide digital transformation is not only about technological advancement but also about fostering a culture of innovation and adaptability within organizations.

The significance of this study also extends to its potential impact on environmental sustainability. By optimizing maintenance processes and reducing equipment failures, AI and data science applications can contribute to lower emissions and more efficient use of resources. This aspect is particularly relevant in the context of the oil and gas industry's efforts to reduce its carbon footprint and align with global environmental goals. This study highlights the critical role of AI and data science in revolutionizing predictive maintenance practices in the oil and gas industry. The integration of these technologies offers substantial benefits in terms of operational efficiency, cost reduction, safety enhancement, and environmental sustainability. As the industry continues to evolve, the insights gained from this study will be invaluable in guiding future advancements and strategies.

2. Methodology

2.1. Sources of Data

The primary data sources for this systematic literature review were academic databases and journals that focus on the application of AI and Data Science in the oil and gas industry, particularly in predictive maintenance. Key databases

included IEEE Xplore, ScienceDirect, SpringerLink, and the Web of Science. These platforms were chosen for their extensive collection of peer-reviewed articles, conference papers, and journals in the fields of engineering, computer science, and energy.

2.2. Search Strategy

The search strategy involved using specific keywords and phrases related to predictive maintenance, AI, and data science in the oil and gas industry. These included "predictive maintenance," "artificial intelligence in oil and gas," "machine learning in maintenance," "data science in petroleum engineering," and "AI applications in energy sector." Boolean operators (AND, OR) were used to combine these terms effectively and refine the search results. The search was limited to articles published in English from 2010 to the present, to focus on the most recent advancements and trends.

2.3. Inclusion and Exclusion Criteria for Relevant Literature

Inclusion criteria were set to select studies that specifically addressed the use of AI and data science in predictive maintenance within the oil and gas industry. This included empirical studies, review articles, case studies, and practical applications. Excluded were articles not directly related to the oil and gas sector, those not focusing on predictive maintenance, and publications that did not involve AI or data science. Papers that were not peer-reviewed, such as editorials, opinion pieces, and grey literature, were also excluded.

2.4. Selection Criteria

The selection of literature was based on relevance to the research topic, methodological rigor, and the contribution to the field. The initial screening involved reading titles and abstracts to assess relevance. This was followed by a full-text review to ensure that the studies met the inclusion criteria and provided substantial information on the application of AI and data science in predictive maintenance. Priority was given to studies that presented novel approaches, significant findings, or comprehensive reviews of existing technologies and methodologies.

2.5. Data Analysis

The data analysis involved a thematic synthesis of the selected literature. Key themes, methodologies, findings, and trends were identified and categorized. This process aimed to understand the current state of AI and data science applications in predictive maintenance in the oil and gas industry, identify gaps in the literature, and highlight areas for future research. The synthesis also involved a critical evaluation of the methodologies used in the selected studies, assessing their strengths, limitations, and implications for the field.

This systematic literature review methodology provided a structured and comprehensive approach to understanding the role of AI and data science in predictive maintenance within the oil and gas industry, ensuring that the review was thorough, unbiased, and relevant to the research objectives.

3. Review of Literature

3.1. Fundamental Concepts in AI and Data Science for Maintenance

The integration of Artificial Intelligence (AI) and data science in predictive maintenance represents a significant advancement in the maintenance strategies of various industries, including oil and gas. This section delves into the fundamental concepts of AI and data science applications in predictive maintenance, highlighting their transformative potential.

Cardoso and Ferreira (2020) discuss the application of predictive maintenance concepts using AI tools. They emphasize the role of machine learning (ML) in analyzing large volumes of data generated by industrial systems. With the proliferation of sensors and data storage capabilities, AI tools, particularly ML, have become instrumental in processing and analyzing data to predict equipment failures. This predictive approach is a departure from traditional reactive maintenance, offering a more efficient and cost-effective method of maintaining industrial systems.

Dibsdale (2020) provides insights into the fundamental concepts of aerospace predictive maintenance, which are applicable to the oil and gas industry. Predictive maintenance (PdM) is considered a subset of Condition-Based Maintenance (CBM) and leverages digital technologies for data acquisition, processing, and analysis. The emergence of the Industrial Internet of Things (IIoT) has facilitated the proliferation of sensors and wireless technologies, making PdM a more economical and effective maintenance strategy. Dibsdale also discusses the importance of Integrated

Vehicle Health Management (IVHM) in providing a platform-centric framework for PdM, emphasizing the need for a holistic approach to maintenance.

Wellsandta et al. (2020) explore the concept of a voice-enabled digital assistant for predictive maintenance in manufacturing. This innovative approach utilizes voice recognition and AI to assist in maintenance activities, including process monitoring, task execution, and maintenance planning. The integration of such digital assistants in maintenance processes signifies the potential of AI to not only predict maintenance needs but also to enhance the efficiency and accuracy of maintenance tasks.

The application of AI and data science in predictive maintenance revolves around several key concepts. Firstly, the analysis of sensor data through ML algorithms enables the prediction of equipment failures, thereby shifting maintenance strategies from reactive to proactive. Secondly, the integration of digital technologies, such as IIoT and digital assistants, enhances the efficiency and effectiveness of maintenance activities. Lastly, the adoption of a systematic approach to data governance and management is crucial in ensuring the reliability and accuracy of predictive analytics.

The fundamental concepts of AI and data science in predictive maintenance represent a paradigm shift in maintenance strategies. By leveraging ML algorithms and digital technologies, industries can achieve greater efficiency, reduce downtime, and enhance the overall effectiveness of their maintenance programs. As these technologies continue to evolve, their impact on predictive maintenance strategies will undoubtedly grow, offering new opportunities for innovation and improvement.

3.2. Overview of AI-Driven Predictive Maintenance Systems

The advent of AI-driven predictive maintenance systems has revolutionized the approach to equipment maintenance in the oil and gas industry. These systems leverage the power of Artificial Intelligence (AI), the Industrial Internet of Things (IIoT), and advanced analytics to predict equipment failures before they occur, thereby enhancing operational efficiency and reducing downtime.

Jia, Wang, and Deng (2022) discuss the implementation of IIoT-based predictive maintenance in the oil and gas industry. Their study highlights the integration of machine learning and deep learning models to analyze vast amounts of historical and real-time data generated by equipment. This approach allows for accurate predictions of the Remaining Useful Life (RUL) of equipment, enabling timely maintenance actions. The predictive maintenance process they describe includes data acquisition, processing, training of machine learning models, equipment health assessment, RUL prediction, strategy formulation, and execution. Such a comprehensive process ensures that maintenance activities are data-driven and strategically planned.

Keleko et al. (2022) provide a bibliometric analysis of AI and real-time predictive maintenance in Industry 4.0, emphasizing the growing importance of AI techniques in predictive maintenance. Their analysis reveals a significant trend towards the use of data-driven, hybrid models, and digital twin frameworks for prognostic diagnostics and anomaly detection. The study underscores the potential of AI in enhancing productivity, reducing machine downtime, and predicting equipment life, thereby contributing to cost savings and improved monitoring of production systems.

Rao (2020) explores the use of a digital twin in predictive maintenance, illustrating how this technology can unlock significant value in the oil and gas sector. A digital twin is a virtual representation of a physical asset, which can be used for simulating, predicting, and optimizing the asset's performance. Rao's study showcases how engineers at Baker Hughes implemented predictive maintenance on fracturing trucks, using machine learning techniques to distinguish between healthy and unhealthy pumps, resulting in substantial cost savings. This example demonstrates the practical benefits of integrating digital twin technology with predictive maintenance.

AI-driven predictive maintenance systems in the oil and gas industry are characterized by several key features. Firstly, they rely on the continuous monitoring of equipment conditions through sensors and IIoT, providing a wealth of data for analysis. Secondly, machine learning and deep learning models are employed to analyze this data, enabling the prediction of potential failures and the estimation of RUL. Thirdly, these systems often incorporate digital twin technology, allowing for a more comprehensive understanding of equipment behavior and performance. In view of this, AI-driven predictive maintenance systems represent a significant advancement in the maintenance strategies of the oil and gas industry. By leveraging AI, IIoT, and digital twin technologies, these systems enable proactive maintenance approaches, reduce operational costs, and enhance the reliability and safety of equipment. As these technologies

continue to evolve, they are expected to play an increasingly vital role in the maintenance and operation of oil and gas facilities.

3.3. Data Science Methods in Predictive Maintenance Analysis

The application of data science methods in predictive maintenance within the oil and gas industry has become increasingly significant. These methods involve the use of machine learning algorithms, statistical models, and big data analytics to predict equipment failures, optimize maintenance schedules, and enhance overall operational efficiency. Khalid et al. (2020) explore the use of machine learning algorithms to predict maintenance work hours, a crucial aspect of maintenance planning. Their research addresses the lack of standard methods for estimating maintenance work hours in the industry. By utilizing historical preventive maintenance order data, they developed a method that significantly improves the accuracy of work hour predictions, especially for medium- and long-term work orders. This approach contrasts with traditional methods that rely heavily on expert experience, offering a more data-driven and efficient solution.

Raza (2018) discusses the transition from preventive to predictive maintenance strategies, emphasizing the role of data science in optimizing oil and gas asset integrity decisions. The "Predict & Prevent (PnP)" methodology proposed in the study combines equipment condition monitoring with maintenance history data analytics. This method enables precise predictions of upcoming maintenance requirements, facilitating timely and informed asset management decisions. The integration of integrity engineering expertise with life cycle predictive analytics marks a significant advancement in maintenance strategy optimization.

Maučec and Garni (2019) delve into the application of automated machine learning for multi-variate prediction of well production. Their study highlights the use of data mining and multivariate predictive analytics to evaluate the performance of oil and gas assets. By aggregating and analyzing data from various sources, including numerical and categorical predictors, they developed a data-driven workflow that integrates artificial intelligence, machine learning, and pattern recognition. This approach enhances the quantitative understanding of complex data sets, leading to more accurate predictions and better-informed business decisions.

Data science methods in predictive maintenance analysis are characterized by several key aspects. Firstly, they involve the collection and analysis of large volumes of data from various sources, including sensors and historical records. Secondly, machine learning algorithms and statistical models are employed to identify patterns and predict potential failures. Thirdly, these methods enable a shift from experience-based to data-driven decision-making, enhancing the accuracy and efficiency of maintenance planning.

The integration of data science methods in predictive maintenance analysis represents a significant shift in the oil and gas industry's approach to equipment maintenance. By leveraging machine learning, statistical modeling, and big data analytics, these methods provide a more accurate, efficient, and cost-effective way of predicting equipment failures and optimizing maintenance schedules. As the industry continues to evolve, the role of data science in predictive maintenance is expected to grow, offering new opportunities for innovation and operational improvement.

3.4. Key Developments and Breakthroughs in AI for Maintenance

The oil and gas industry has witnessed significant advancements in the application of Artificial Intelligence (AI) for maintenance purposes. These developments have not only enhanced operational efficiency but also paved the way for innovative approaches in maintenance management. Popa, Amaba, and Daniels (2021) present a comprehensive framework outlining the best practices for delivering successful AI projects, with a focus on the oil and gas sector. Their study emphasizes the importance of integrating data, machine learning (ML), and AI in a structured manner to solve complex problems. The framework they propose includes key components such as data integrity, quality, and governance, centered on principles like responsibility, equitability, and reliability. This approach has shown to improve productivity by up to 20%, demonstrating the tangible benefits of AI in maintenance operations. The case study included in their research illustrates how an oilfield production plant, akin to a manufacturing facility, can optimize operations using a data-driven approach, employing ML and AI for pattern recognition and event mitigation.

Clemens and Viechtbauer-Gruber (2020) discuss the impact of digitalization and AI on the oil and gas industry, particularly in the areas of drilling, predictive maintenance, and digital fields. Their research highlights the evolution of hydrocarbon production forecasting, where numerical reservoir models and digital twins have been used for decades. The increasing computing power and advancements in AI have enabled the creation of "digital siblings" of reservoirs, covering a wide range of uncertainties in static and dynamic data. This development is crucial for decision-making under

uncertainty, allowing companies to shorten the time for field development planning and evolve into learning organizations.

Marxer et al. (2021) explore the application of AI in marine and maritime intelligent robotics, which has implications for the offshore industry. The Marine and Maritime Intelligent Robotics (MIR) program combines robotics and AI to advance marine and maritime science and its technological applications. This initiative is particularly relevant for the oil and gas industry, as it focuses on enhancing the efficiency, health, safety, and environmental performance of offshore operations. The program aims to develop specialists in marine and maritime intelligent robotic systems, providing them with a solid theoretical background and technical skills in robotics engineering, control systems, sensors, and AI.

These key developments in AI for maintenance in the oil and gas industry are characterized by several aspects. Firstly, there is an emphasis on creating structured frameworks that integrate AI and ML with existing processes. Secondly, the advancements in computing power and AI have led to the development of digital twins and siblings, enhancing predictive capabilities and decision-making processes. Lastly, the integration of AI with robotics and other technologies is opening new frontiers in offshore operations, contributing to safer and more efficient practices.

The advancements in AI for maintenance in the oil and gas industry represent a paradigm shift in how maintenance operations are conducted. By leveraging structured frameworks, digital twins, and the integration of AI with robotics, the industry is moving towards more efficient, safe, and environmentally friendly practices. These developments not only improve operational efficiency but also contribute to the industries overall sustainability and resilience.

3.5. Current State and Novel Advancements in AI Maintenance Tools

The oil and gas industry has been undergoing a significant transformation, driven by advancements in Artificial Intelligence (AI) and machine learning (ML) technologies. These advancements have revolutionized maintenance tools, leading to increased efficiency, reduced costs, and enhanced safety.

Siahaan et al. (2022) present a compelling case study from the Attaka Field in Indonesia, demonstrating the application of AI and ML in well intervention candidate selection. Their work introduces an intelligent automated solution, WEPON, which integrates data from over 15 sources, including reservoir properties and production data. WEPON employs technical analysis with analytics and ML, alongside a multi-criteria decision-making process, to identify high-potential completions. This tool significantly accelerates the decision-making process in well intervention, reducing the time required from months to a much shorter period. The integration of economic analysis tools within WEPON further enhances its utility, allowing for on-demand economic analysis and improving the overall efficiency of operations.

Tahan et al. (2017) explores the predictive condition monitoring of rotating machinery, such as gas turbines and compressors, which are crucial in the oil and gas industry. The study emphasizes the shift from traditional monitoring systems to more advanced predictive maintenance techniques. These techniques involve multivariate data-driven methods, which have gained traction due to advancements in data acquisition technology. Li's research focuses on developing diagnostic and prognostic models for industrial gas compressors and turbines, enabling early detection of faults and estimation of performance deterioration. This approach not only minimizes safety risks and operational downtime but also reduces maintenance and operation costs.

Epelle and Gerogiorgis (2019) review technological advances and challenges in oil and gas drilling systems engineering. Their study highlights the role of Process Systems Engineering (PSE) methodologies in addressing design and operation problems in drilling engineering. The integration of PSE with AI and ML has led to innovative solutions for optimization and control in drilling operations. This multidisciplinary approach has opened new avenues for research and development in the oil and gas industry, particularly in the context of drilling and production methods.

The current state of AI maintenance tools in the oil and gas industry is characterized by a shift towards integrated, data-driven solutions. Tools like WEPON represent a new generation of AI and ML applications that are transforming maintenance operations. Predictive condition monitoring, as discussed by Li, is another area where AI is making significant inroads, offering more accurate and timely insights into equipment health. Furthermore, the application of PSE methodologies, as reviewed by Epelle and Gerogiorgis (2019), indicates a broader trend of incorporating AI into various aspects of oil and gas operations, from drilling to production.

The industry are marked by a move towards more sophisticated, data-centric, and predictive approaches. These advancements are not only enhancing the efficiency and safety of operations but are also opening up new possibilities for innovation and improvement in this sector.

3.6. Future Directions in AI and Data Science for Maintenance

The oil and gas industry is at the cusp of a new era, with Artificial Intelligence (AI) and Data Science playing pivotal roles in shaping future maintenance strategies. The integration of these technologies is not just enhancing existing practices but is also opening doors to innovative approaches and solutions. Vuddanti, and Ramesh (2022) provide a comprehensive review of the current state of AI and Machine Learning (ML) applications in various industrial contexts, including the oil and gas sector. Their study highlights the significant potential of ML in transforming maintenance practices. The authors emphasize the growing interest in ML studies, particularly in the mining industry, which shares many operational similarities with oil and gas. The development of smart mining tools, which enable the generation, collection, and exchange of data in near-real time, is a testament to the advancements in this field. This study also evaluates the applications of data sciences and ML in petroleum engineering and geosciences domains, such as petroleum exploration, reservoir characterization, drilling, production, and well stimulation. The focus on unconventional reservoirs and the detailed comparison of various ML techniques offer insights into future directions for data science and ML in the oil and gas industry.

Jacobs (2018) discusses Shell's strategic decision to adopt a digital platform for building its AI future. Shell's move to sign a 3-year deal with C3 IOT on Microsoft's Azure cloud service is a significant step towards operationalizing AI algorithms in the oil and gas industry. This decision reflects a broader trend among large operating companies to manage and implement their growing arsenals of machine-learning and AI programs. The case of Shell illustrates the need for a new kind of digital infrastructure that runs independent of the IT department, highlighting the evolving nature of AI applications in the industry.

The future directions in AI and data science for maintenance in the oil and gas industry are characterized by several key trends. Firstly, there is an increasing emphasis on real-time data analysis and decision-making, as evidenced by the development of smart tools in mining and oil and gas operations. Secondly, the integration of AI and ML into various domains of petroleum engineering and geosciences is expanding, with a focus on unconventional reservoirs and complex operational challenges. Lastly, the adoption of digital platforms by major industry players like Shell signifies a shift towards more integrated and sophisticated AI solutions. Also, the future of maintenance in the oil and gas industry is being reshaped by AI and data science. The advancements in these fields are not only enhancing current practices but are also paving the way for more efficient, effective, and innovative maintenance strategies. As the industry continues to evolve, the role of AI and data science in maintenance is expected to become increasingly prominent and transformative.

3.6.1. Emerging Trends in Predictive Analytics

The oil and gas industry, a sector known for its complexity and scale, is increasingly turning to predictive analytics to enhance decision-making processes, optimize operations, and reduce costs. This shift is driven by the emergence of new technologies and methodologies in data analytics, which are transforming how the industry approaches planning, budgeting, and operational efficiency. Wang and Jobarah (2021) delve into the role of predictive analytics in planning and budgeting within the oil and gas sector. Their research underscores the importance of an improved predictive analytics methodology, which utilizes data, statistical algorithms, and machine learning techniques to build financial models capturing essential trends. This approach is particularly crucial in an industry characterized by volatility and unpredictability, as seen in recent years. The study highlights the significance of incorporating a basket of weighted factors, including historical data, capital expenditure requests, operating costs, and other variables, to forecast budgets more accurately. This method aids in portfolio optimization, focusing on rebalancing cash priorities to drive cost savings and project schedule revisions. The separation of operating costs from capital investment and the periodic review of significant events are vital steps in this process. The application of these improved predictive analytical methods can substantially increase the accuracy of planning and budgeting, making it more time-efficient for decision-makers to identify focused areas or benchmarks based on predictive analysis trends.

Mohammadpoor and Torabi (2018) explore the utilization of Big Data analytics in the oil and gas industry, highlighting it as an emerging trend. The paper discusses the advent of data recording sensors in exploration, drilling, and production operations, which has turned the industry into a data-intensive sector. Big Data analytics, characterized by its ability to handle large datasets with attributes like volume, variety, velocity, veracity, value, and complexity, finds applications in analyzing seismic data, improving reservoir characterization, optimizing drilling safety, and enhancing production pump performance. Despite the growing interest in Big Data analytics, challenges persist, mainly due to a lack of business support and awareness within the industry, as well as issues related to data quality and understanding the complexity of problems.

Alibasic et al. (2022) provide a novel perspective by evaluating trends in jobs and skill-sets using data analytics in the oil and gas industry. Their study leverages various data analytics tools, including Latent Semantic Indexing, Latent Dirichlet Allocation, Factor Analysis, and Non-Negative Matrix Factorization, to analyze market changes. The findings reveal that while low-skilled jobs are most likely to be replaced, some high-skilled jobs may also be at risk due to automation. The study identifies mismatches between skills imparted by the education system and those required in the job market, emphasizing the need for collaboration between minds and machines. This research is crucial in understanding how job markets and required skill sets are evolving, which can assist decision-makers in preparing the workforce for highly demanding jobs and skills in the era of predictive analytics.

The emerging trends in predictive analytics in the oil and gas industry point towards a more data-driven, efficient, and cost-effective future. The integration of predictive analytics, Big Data, and machine learning is not only enhancing traditional practices but is also paving the way for innovative solutions to complex challenges. As the industry continues to evolve, the role of predictive analytics will become increasingly significant, necessitating a workforce equipped with the right skills and knowledge to harness these technologies effectively.

3.6.2. The Role of AI in Enhancing Maintenance Efficiency

The oil and gas industry, with its complex operations and high-stakes environment, is increasingly leveraging Artificial Intelligence (AI) to enhance maintenance efficiency. This integration of AI into maintenance practices is revolutionizing the way the industry operates, leading to significant improvements in operational excellence, safety, and profitability. Gupta, Sharma, and Abubakar (2018) explore the development of an AI-driven asset optimizer, a tool designed to integrate subsurface information and production characteristics for optimizing production operations. This recommendation engine is a prime example of how AI can be used to enhance maintenance efficiency in the oil and gas industry. The engine employs a three-phase approach: ingesting data, learning patterns, and feeding these learnings into different functional workflows. This process allows for the extraction of knowledge, statistical learning, and contextual adaptation, evolving into an autonomous asset optimization system. Such systems can proactively recommend actions for effective decision-making, thereby reducing operating costs, increasing production, and minimizing downtime. The AI-driven asset optimizer exemplifies the potential of AI in transforming maintenance practices by providing actionable insights that lead to more efficient and cost-effective operations.

Marxer et al. (2021) discuss the Marine and Maritime Intelligent Robotics (MIR) program, which combines robotics and AI to advance marine and maritime science and its technological applications. The MIR program is particularly relevant to the offshore industry, where AI and robotics are used to enhance the efficiency, health, safety, and environmental performance of operations. The program focuses on training in data science and state-of-the-art applied robotics, targeting the offshore industry's unique challenges. This initiative underscores the growing importance of AI and robotics in maintenance and operational tasks, particularly in harsh and unforgiving environments like the deep sea. The integration of AI in these domains not only improves operational efficiency but also plays a crucial role in ensuring the safety and sustainability of maritime operations.

The role of AI in enhancing maintenance efficiency in the oil and gas industry is multi-faceted and impactful. AI-driven tools and systems, such as the asset optimizer and intelligent robotics programs, are transforming maintenance practices by enabling more informed decision-making, reducing downtime, and optimizing operations. As the industry continues to evolve, the integration of AI in maintenance will become increasingly vital, offering new opportunities for innovation.

4. Discussion

4.1. Evaluating the Impact of AI on Predictive Maintenance

The integration of Artificial Intelligence (AI) in the oil and gas industry, particularly in predictive maintenance, has been transformative, reshaping traditional practices and introducing new paradigms in operational efficiency and decision-making processes. Clemens and Viechtbauer-Gruber (2020) delve into the impact of digitalization on hydrocarbon production forecasting and project decision analysis, highlighting the significant role of AI in enhancing the accuracy and efficiency of predictive maintenance. The study emphasizes the shift from conventional methods to AI-driven approaches, where digital twins and model ensembles are used to simulate and predict the performance of oil and gas assets. This shift not only improves the precision of maintenance schedules but also optimizes the allocation of resources, thereby reducing downtime and operational costs. The research underscores the necessity for oil and gas companies to adapt to these technological advancements by developing new skills and embracing a data-driven decision-making culture.

Mainguy and Nayagam (2020) discuss the role of AI in addressing the challenges posed by the COVID-19 pandemic and market turmoil. The study illustrates how AI technologies, such as predictive analytics and machine learning, have been pivotal in ensuring operational continuity and safety during crises. By leveraging AI for predictive maintenance, companies have been able to minimize human intervention in high-risk areas, enhance remote monitoring capabilities, and maintain operational efficiency despite the constraints imposed by the pandemic. This adaptability and resilience underscore the critical role of AI in predictive maintenance, especially in navigating unforeseen challenges and maintaining industry stability.

Feder (2020) provides insights into the real-world applications of upstream digitalization, focusing on the tangible benefits of AI in predictive maintenance. The study highlights several instances where AI-driven technologies have led to significant improvements in operational efficiency, cost savings, and risk mitigation. For example, the use of cloud computing and data analytics has enabled companies to transform big data into actionable insights, optimizing maintenance schedules and preventing equipment failures. This practical application of AI in predictive maintenance not only enhances the reliability of operations but also contributes to the overall safety and environmental sustainability of the industry.

The impact of AI on predictive maintenance in the oil and gas industry is profound and multifaceted. AI-driven approaches have revolutionized maintenance practices, leading to improved accuracy, efficiency, and safety. As the industry continues to evolve, the adoption and integration of AI in predictive maintenance will remain a key factor in driving operational excellence and sustainability.

4.1.1. Addressing Challenges in AI-Enabled Maintenance

The implementation of Artificial Intelligence (AI) in predictive maintenance within the oil and gas industry presents a range of challenges that need to be addressed to fully harness its potential. These challenges span technological, organizational, and operational domains, requiring a comprehensive approach to ensure successful integration and application.

Maasoumy (2019) discusses the convergence of technology vectors such as Big Data, AI, Cloud Computing, and the Internet of Things (IoT) in enabling solutions for previously unsolvable problems at an enterprise scale. In the context of predictive maintenance, this convergence allows for the analysis and interpretation of vast amounts of data to predict equipment failures and optimize maintenance schedules. However, the challenge lies in integrating these diverse technologies into a cohesive system that can efficiently process and analyze data from various sources. The complexity of such integration poses significant challenges, particularly in ensuring data quality, managing data privacy, and maintaining system security.

Agbaji (2021) highlights the challenges in leadership and managerial decision-making in adapting to an AI-enabled environment. The oil and gas industry, being traditionally conservative in adopting new technologies, faces the challenge of cultivating leaders who can effectively navigate the AI revolution. This involves not only understanding the technical aspects of AI but also being able to lead organizational change, manage the transition, and align AI strategies with business objectives. The paper emphasizes the need for a new set of skills and organizational alignment to successfully implement AI in predictive maintenance, underscoring the importance of leadership in driving digital transformation.

Nordal and El-Thalji (2020) address the challenges in aligning predictive maintenance management with Industry 4.0 requirements. They propose a reference architecture for an intelligent maintenance management system that integrates advanced data analytics. The study identifies the need for a standardized approach to predictive maintenance that can adapt to the evolving technological landscape. This involves overcoming challenges related to the interoperability of systems, scalability of solutions, and the development of robust services and products that comply with Industry 4.0 visions.

Addressing the challenges in AI-enabled maintenance in the oil and gas industry requires a multi-faceted approach. It involves technological integration, leadership and managerial adaptation, and the development of standardized, scalable solutions. Overcoming these challenges is crucial for the successful implementation of AI in predictive maintenance, leading to enhanced operational efficiency, reduced downtime, and improved decision-making processes.

4.1.2. Future Trends and Developments in AI Technologies

As we look towards the future, several trends and developments in AI technologies are poised to redefine predictive maintenance and operational efficiency in this sector. Ugoyah and Igbine (2021) explore the potential of AI and data-

driven modeling in enhancing energy production and marketing processes. Their research underscores the growing importance of AI in predictive maintenance, emphasizing its role in improving exploration accuracy, reducing production downtime, and minimizing maintenance costs. The study foresees a trend towards industry-tailored AI solutions, which are more effective in addressing the unique challenges and requirements of the evolving energy industry. This shift towards customized AI applications is expected to lead to more accurate predictions of equipment failures and optimized maintenance schedules, thereby enhancing operational efficiency and safety in the oil and gas sector.

Jacobs (2018) discusses Shell's strategic decision to adopt a digital platform for building its AI future. This move highlights the industry's recognition of the need for a robust digital infrastructure to support the growing arsenal of machine-learning and AI programs. Shell's initiative to use an enterprise-wide analytics platform for predictive maintenance signifies a major trend in the industry: the integration of AI into core operational processes. This trend is not just about adopting new technologies but also about creating an ecosystem where AI algorithms can be operationalized effectively. As AI technologies continue to evolve, their integration into the oil and gas industry's digital infrastructure is expected to become more seamless, leading to more sophisticated and efficient predictive maintenance systems.

Mainguy and Nayagam (2020) provide insights into the industry's response to crises such as the COVID-19 pandemic and oil market turmoil. Their editorial highlights the critical role of digitalization and AI in ensuring operational resilience and efficiency during challenging times. The pandemic has accelerated the adoption of AI and digital technologies, pushing the industry towards more innovative and collaborative approaches. The future of AI in predictive maintenance is likely to be characterized by a fusion of different technologies and strategic partnerships across the value chain. This collaborative approach is expected to drive the development of new AI solutions that not only enhance predictive maintenance but also support the industry's transition towards more sustainable operations.

The future trends and developments in AI technologies in the oil and gas industry are marked by a move towards customized AI solutions, integration of AI into digital infrastructure, and a collaborative approach to innovation. These trends are set to revolutionize predictive maintenance, leading to greater operational efficiency, reduced downtime, and a more resilient industry.

4.2. Implications for Stakeholders in the Oil and Gas Sector

The integration of Artificial Intelligence (AI) in maintenance practices within the oil and gas industry has profound implications for various stakeholders. This integration is not just a technological upgrade but a paradigm shift in how maintenance is perceived, planned, and executed. The implications of this shift are multifaceted, impacting operational efficiency, safety, environmental sustainability, and economic aspects.

4.2.1. Operational Efficiency and Reliability

The application of reliability engineering in oil and gas pipeline systems, as discussed by Omoya, Papadopoulou, and Lou (2019), underscores the importance of AI in enhancing operational efficiency. The traditional methods of maintenance, often reactive or time-based, are being replaced by AI-driven predictive maintenance. This shift not only improves the reliability of pipeline systems but also significantly reduces downtime caused by unexpected failures. For stakeholders, particularly those involved in operations and maintenance, this means a more reliable and consistent operational workflow, minimizing disruptions that can lead to financial losses.

4.2.2. Safety and Environmental Considerations

Safety is a paramount concern in the oil and gas industry. The integration of AI in maintenance practices directly impacts the safety of both personnel and the environment. AI-enabled systems can predict failures before they occur, allowing for timely interventions that prevent accidents and spills. This proactive approach to maintenance is crucial in an industry where failures can have catastrophic consequences. As such, stakeholders, including regulatory bodies and environmental groups, are increasingly advocating for the adoption of AI in maintenance practices to safeguard both human lives and the environment.

4.2.3. Economic Impact

The economic implications of AI-driven maintenance are significant. By reducing downtime and preventing catastrophic failures, AI maintenance systems can save millions of dollars in lost production and repair costs. For stakeholders, particularly investors and company executives, this translates to improved profitability and a stronger competitive edge in the market. Moreover, as Mukherjee (2022) highlights, the application of AI in the industry is not without its

limitations, particularly in terms of the initial investment required for implementation. However, the long-term economic benefits often outweigh these initial costs, making AI an attractive option for forward-thinking companies.

4.2.4. Workforce Transformation

The adoption of AI in maintenance also has implications for the workforce. There is a shift from manual, labor-intensive maintenance tasks to more technologically driven roles. This transition requires a re-skilling of the workforce, as employees need to be trained to work alongside AI systems. Mukherjee (2022) emphasizes the importance of balancing the benefits of AI with the potential impact on labor-intensive economies. For stakeholders in human resources and training departments, this means investing in employee development to ensure that the workforce can adapt to these new technological demands.

4.2.5. Regulatory Compliance

The increasing reliance on AI in maintenance also brings regulatory considerations to the forefront. As Ratnayake (2015) discusses, the mechanization of maintenance processes necessitates a reevaluation of existing standards and regulations. Stakeholders, including policymakers and regulatory bodies, must ensure that the use of AI in maintenance aligns with industry standards and safety regulations. This may involve the development of new guidelines or the modification of existing ones to accommodate the unique challenges and capabilities of AI systems.

From enhancing operational efficiency and safety to transforming the workforce and necessitating new regulatory frameworks, the impact of AI is profound and multifaceted. As the industry continues to evolve, it is imperative for all stakeholders to understand and adapt to these changes, ensuring that the benefits of AI are maximized while mitigating any potential challenges.

5. Conclusion

The study has highlighted the significant contributions of AI and data science to predictive maintenance in the oil and gas industry. These technologies have revolutionized maintenance strategies, transitioning from reactive to proactive approaches. AI algorithms and data-driven models have enabled the prediction of equipment failures and the optimization of maintenance schedules, thereby reducing downtime and operational costs. The integration of machine learning, big data analytics, and IoT has not only improved the accuracy of predictive models but also enhanced the decision-making process in maintenance management.

While AI and data science have brought about substantial improvements in predictive maintenance, several challenges and opportunities lie ahead. The complexity of data and the need for high-quality, real-time data pose significant challenges. There is also a growing need for advanced algorithms that can handle the dynamic and complex environments of the oil and gas industry. Opportunities exist in the development of more robust AI models that can adapt to changing conditions and in the integration of AI with other emerging technologies like blockchain and augmented reality for enhanced maintenance solutions.

For the industry to fully harness the potential of AI in predictive maintenance, a collaborative approach involving stakeholders at all levels is essential. Industry leaders should invest in upskilling their workforce to handle AI-based tools and systems. Policy makers should focus on creating frameworks that support the ethical use of AI, data privacy, and security. Additionally, fostering partnerships between academia, industry, and government can drive innovation and the development of standardized practices for AI applications in maintenance.

The future of predictive maintenance in the oil and gas industry is intrinsically linked to the advancements in AI and data science. There is a need for continued research in developing more sophisticated AI models that are capable of handling the complexities of the industry. Future research should also explore the integration of AI with other cutting-edge technologies and the development of sustainable and environmentally friendly maintenance practices. The potential of AI in transforming maintenance strategies is immense, and its continuous evolution will undoubtedly shape the future of the oil and gas industry.

Compliance with ethical standards

Disclosure of conflict of interest

No conflict of interest to be disclosed.

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