

# Ensuring resilience: Integrating IT disaster recovery planning and business continuity for sustainable information technology operations

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World Journal of Advanced Research and Reviews, 2023, 18(03), 970–992

Publication history: Received on 07 May 2023; revised on 16 June 2023; accepted on 19 June 2023

Article DOI: <https://doi.org/10.30574/wjarr.2023.18.3.1166>

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## Abstract

Information Technology (IT) Disaster Recovery Planning (IT DRP) and Business Continuity (BC) are essential components of an organization's overall resilience strategy. IT DRP focuses on the recovery and restoration of IT systems, infrastructure, and services in the event of a disruptive incident or disaster, aiming to minimize downtime and data loss. BC, on the other hand, encompasses a broader perspective, addressing the organization's ability to maintain essential operations and deliver critical services during and after a disruption. This paper provides an overview of IT DRP and BC, highlighting their importance, challenges, and strategies. It also identifies the research gaps and future research scope in these areas. The findings indicate that both IT DRP and BC face challenges in their effective implementation. These challenges include the evolving nature of technology, increasing complexity of IT systems, budget constraints, organizational resistance to change, and the need for skilled personnel. Overcoming these challenges requires a comprehensive understanding of the organization's IT infrastructure, risk assessment, and the development of robust recovery strategies and plans. It is also noted that despite considerable research on IT DRP and BC, there are several research gaps that deserve attention. These include the development of advanced technologies and tools for more efficient recovery and continuity, the integration of IT DRP and BC with overall organizational risk management, the impact of emerging technologies such as cloud computing and virtualization on recovery strategies, and the evaluation of the effectiveness and cost-efficiency of different IT DRP and BC strategies.

**Keywords:** Information Technology; Business Continuity; Disaster Recovery; IT DRP; BC

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## 1. Introduction

IT disaster recovery planning is the process of developing strategies, policies, and procedures to recover and restore IT systems, infrastructure, and services after a disruptive incident or disaster [1]-[4]. It involves a systematic approach to ensure the continuity of critical IT operations, minimize downtime, and protect data integrity [5], [6]. The primary goal of IT DRP is to enable the organization to recover IT capabilities and resume normal business operations as quickly and efficiently as possible. On the other hand, IT business continuity refers to the ability of an organization to continue its essential IT operations and deliver critical services during and after a disruptive incident or disaster [7]. It involves having strategies, plans, and measures in place to ensure that IT systems, infrastructure, and services can operate without significant interruption, even in the face of adverse events. According to [8], IT business continuity focuses on maintaining the availability, functionality, and resilience of IT assets and processes to support the organization's overall business continuity objectives. The following sections discuss these concepts in some greater details.

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## 2. Disaster Recovery Planning

IT Disaster Recovery Planning encompasses the systematic process that organizations undertake to develop strategies, policies, and procedures for recovering and restoring their IT infrastructure, systems, and services in the event of a disruptive incident or disaster [9], [10]. It focuses specifically on the recovery and restoration of IT capabilities to minimize downtime, data loss, and the impact on business operations. Figure 1 shows a typical data recovery planning. According to [11], the purpose of IT disaster recovery planning is to ensure that an organization’s critical IT systems and services can be recovered and restored within predefined timeframes and with minimal disruption to business operations. It involves a series of activities for the identification of potential risks and vulnerabilities [12], the development of a recovery strategy, and the establishment of detailed procedures and protocols for executing the recovery process. According to [13], the key components of IT disaster recovery planning include risk assessment and business impact analysis, recovery objectives, recovery strategies, backup and data recovery, recovery procedures, communication and notification, as well as testing and maintenance. Researchers in [14] and [15] explain that risk assessment and business impact analysis involves identifying potential risks and threats to the organization’s IT infrastructure, systems, and services. This involves assessing the potential impact of these risks on the organization's operations, revenue, customer satisfaction, and regulatory compliance.



Figure 1 Data recovery planning

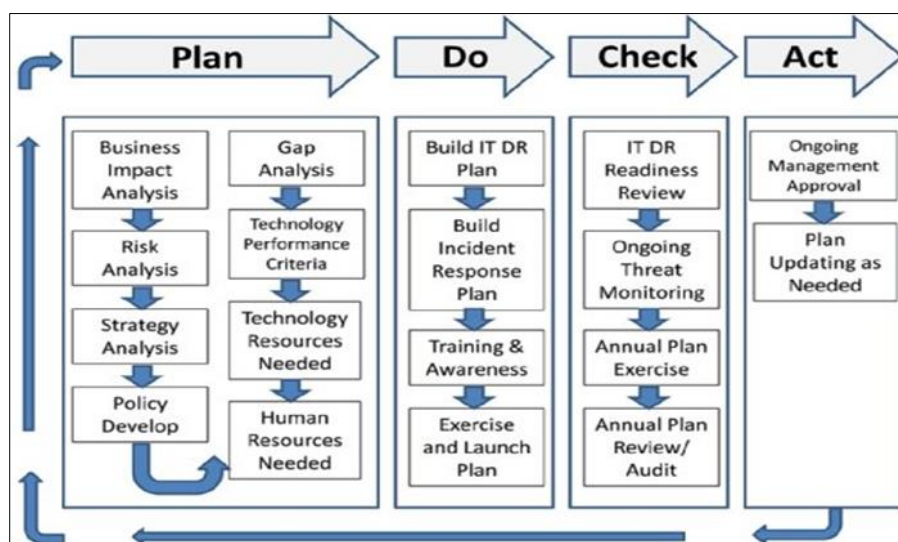


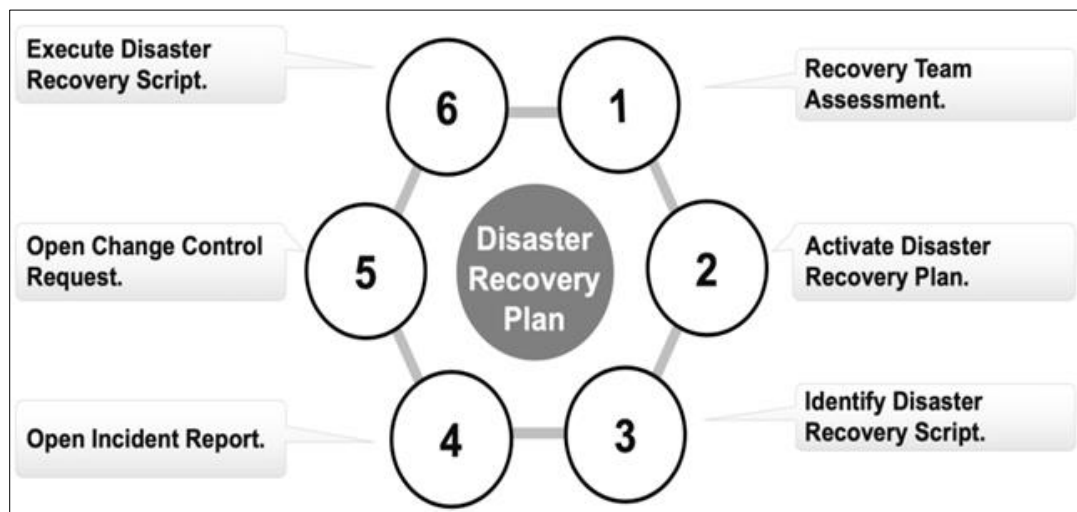
Figure 2 Activities in IT disaster recovery

Establishing recovery objectives such as Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs) is important [16]. This is because these objectives define the maximum acceptable downtime and data loss tolerances for different IT systems and services. These objectives help determine the priorities and resources [17] required for recovery efforts. On the other hand, recovery strategies involve the development of approaches based on the identified risks and recovery objectives [18], [19]. This includes determining the most suitable methods and approaches for recovering IT systems and services, such as restoring from backups, activating redundant systems, or utilizing alternative infrastructure. Regarding backup and data recovery, the process entails the implementation of data backup and recovery mechanisms to protect critical data and ensure its availability for restoration [21], [22]. This involves regular and reliable backup processes, offsite storage of backups, and the testing of data recovery procedures to validate their effectiveness [23]. Figure 2 details the activities involved in IT disaster recovery.

According to [24], recovery procedures deal with the definition of detailed step-by-step procedures for executing the recovery process. These procedures outline the specific actions to be taken during different stages of the recovery, including system startup, data restoration, network reconfiguration, and application recovery. On the other hand, communication and notification encompasses the establishment of communication channels and protocols to ensure timely and effective communication during the recovery process [25]. This includes notifying key stakeholders, coordinating with relevant teams and departments, and providing updates on the progress of the recovery efforts. As explained in [26] and [27], testing and maintenance deals with regular testing of the IT disaster recovery plan through simulations and exercises to validate its effectiveness and identify any gaps or areas for improvement. Additionally, it involves conducting routine maintenance and updates to ensure that the plan remains current and aligned with the organization’s evolving IT infrastructure and systems.

**2.1. Steps in IT disaster recovery planning**

IT disaster recovery planning is a crucial component of an organization’s overall business continuity strategy [28], [29]. By implementing a well-designed and comprehensive IT DRP, organizations can minimize the impact of disruptive incidents, protect critical data [30] and systems, and ensure the timely recovery and restoration of their IT capabilities. According to [31], IT disaster recovery planning encompasses steps such as risk assessment, business impact analysis (bia), recovery objectives, recovery strategies, plan development, data backup and recovery, testing and exercising, as well as training and awareness. Figure 3 shows a typical disaster recovery plan.



**Figure 3** Disaster recovery plan

Table 1 describes these disaster recovery planning steps in details

In a nutshell, IT disaster recovery planning is an ongoing process that requires regular review, updates, and maintenance to ensure its effectiveness in the face of evolving risks, technologies [61], and business requirements. By following a structured approach and implementing an IT disaster recovery plan, organizations can mitigate the impact of disruptions, protect critical IT systems and data, and minimize the downtime associated with a disaster.

**Table 1** Steps in IT disaster recovery planning

Step	Activities
Risk assessment	Deals with identifying potential risks and vulnerabilities that could impact IT systems and services [32], [33]. This involves analyzing threats such as natural disasters, cyber-attacks, hardware failures, power outages, and human errors. The risk assessment helps determine the likelihood and potential impact of these risks on IT operations.
Business Impact Analysis (BIA)	Involves assessing the criticality of IT systems and services to the organization's overall business operations. This involves identifying the dependencies and interconnections between IT and other business functions [35], [36]. The BIA helps prioritize IT resources and recovery efforts based on their impact on the organization's productivity, revenue generation, customer satisfaction, and regulatory compliance.
Recovery objectives	Concerned with defining recovery objectives, such as Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs). RTO specifies the maximum acceptable downtime for each IT system or service, while RPO defines the acceptable amount of data loss [36]. These objectives guide the development of recovery strategies and the allocation of resources [37] for recovery efforts.
Recovery strategies	Involves developing strategies to restore IT systems and services [38]-[41]. This involves determining the most appropriate recovery methods, such as data restoration from backups, failover to redundant systems, rebuilding infrastructure, or utilizing alternative resources [42]. The selection of recovery strategies depends on factors like the criticality of the system [43], cost considerations, and technical feasibility.
Plan Development	Deals with creation of a comprehensive IT disaster recovery plan that outlines the steps and procedures for executing the recovery process [44]-[48]. The plan includes roles and responsibilities, communication protocols, recovery procedures, and a timeline for each recovery activity. It also addresses resource requirements [49], equipment, software, and data needed for the recovery process.
Data backup and recovery	Deals with establishing mechanisms for regular data backups and secure storage [50]-[54]. This involves defining backup schedules, selecting appropriate backup technologies, and implementing procedures for data recovery. It ensures that critical data can be restored to a known state in the event of data loss or corruption [55].
Testing and exercising	Regularly testing the IT disaster recovery plan through simulations and exercises to validate its effectiveness [56]-[58]. Testing helps identify any weaknesses, refine procedures, and train personnel to ensure a coordinated response during a real incident. It also includes reviewing and updating the plan based on the results of testing and exercises.
Training and awareness	Providing training and awareness programs to IT staff and stakeholders to ensure they understand their roles and responsibilities in executing the IT disaster recovery plan [59], [60]. This includes educating employees on incident response procedures, data protection practices, and the importance of maintaining IT resilience.

## 2.2. IT disaster recovery planning strategies

IT Disaster Recovery Planning strategies are the specific approaches and techniques employed to recover and restore IT systems, infrastructure, and services in the event of a disruptive incident or disaster [62], [63]. These strategies are designed to minimize downtime, data loss, and the impact on business operations. The common IT DRP strategies include backup and restore, replication and failover, virtualization, cloud-based recovery, mobile recovery, mutual aid agreements, vendor recovery services, data center recovery, testing and maintenance. These strategies are described in detail in Table 2 below.

**Table 2** IT disaster recovery planning strategies

Strategy	Activities
Backup and restore	Involves creating regular backups of critical data and systems and restoring them to a pre-disaster state [64]-[66]. It includes implementing backup mechanisms, defining backup schedules, and establishing reliable and secure storage for backups.
Replication and failover	Encompasses creating and maintaining real-time or near-real-time copies of critical data and systems [67] in separate locations. Failover is the process of automatically switching to the replicated system when the primary system fails. This strategy ensures continuous availability and minimizes downtime.
Virtualization	Virtualization allows for the creation of virtual instances of servers, systems, or applications [68]-[71]. This strategy enables rapid recovery by quickly provisioning virtual environments, minimizing hardware dependencies, and facilitating flexible resource allocation.
Cloud-based recovery	Leveraging cloud services for disaster recovery purposes provides scalable and flexible resources that can be quickly deployed in case of a disruption [72], [73]. Cloud-based recovery allows organizations to recover critical systems [74] and data remotely, reducing reliance on physical infrastructure.
Mobile Recovery	Mobile recovery strategies involve the use of mobile devices, portable equipment, or temporary facilities to restore critical IT services [75]. This strategy is useful when the primary location is inaccessible or requires immediate evacuation.
Mutual aid agreements	Mutual aid agreements involve partnerships with other organizations to share resources and support during a disaster [76], [77]. These agreements can include shared data centers, backup sites, or reciprocal arrangements for supporting each other's IT operations during disruptions.
Vendor recovery services	Encompasses engaging with specialized vendors or service providers who offer dedicated recovery services and facilities [78]-[80]. These vendors provide ready-to-use recovery infrastructure [81] and expertise to assist in the recovery process.
Data center recovery	Establishing alternative data center facilities or co-location services to ensure the continuity of IT operations in case of a primary data center failure. This strategy involves replicating critical systems and data in the alternate data center and implementing procedures for failover and recovery [82]-[84].
Testing and maintenance	Regularly testing the IT DRP strategies through simulated exercises and drills to validate their effectiveness [85]. Testing helps identify gaps, refine procedures, and train personnel to ensure a coordinated and efficient response during a real incident. Additionally, routine maintenance and updates should be conducted to keep the plan current and aligned with the evolving IT environment.

The selection and implementation of specific IT DRP strategies depend on various factors such as the organization's IT infrastructure, budget, recovery objectives, and criticality of systems and services. A well-designed combination of these strategies ensures that organizations can effectively recover their IT operations, minimize downtime, and restore critical systems and data in a timely manner.

### 3. Business continuity

IT business continuity refers to the planning and implementation of strategies and measures to ensure the continuous operation of IT systems and services in the event of a disruptive incident or disaster [86]. As shown in Figure 4, it involves identifying potential risks and vulnerabilities [87] that could impact IT operations, developing a comprehensive plan to mitigate those risks, and establishing procedures to recover IT systems and services quickly and efficiently.

According to [88], the goal of IT business continuity is to minimize downtime, data loss, and service disruptions, enabling organizations to maintain critical IT functions and support their overall business operations. It involves the integration of IT systems, processes, and resources with broader business continuity strategies to ensure that IT

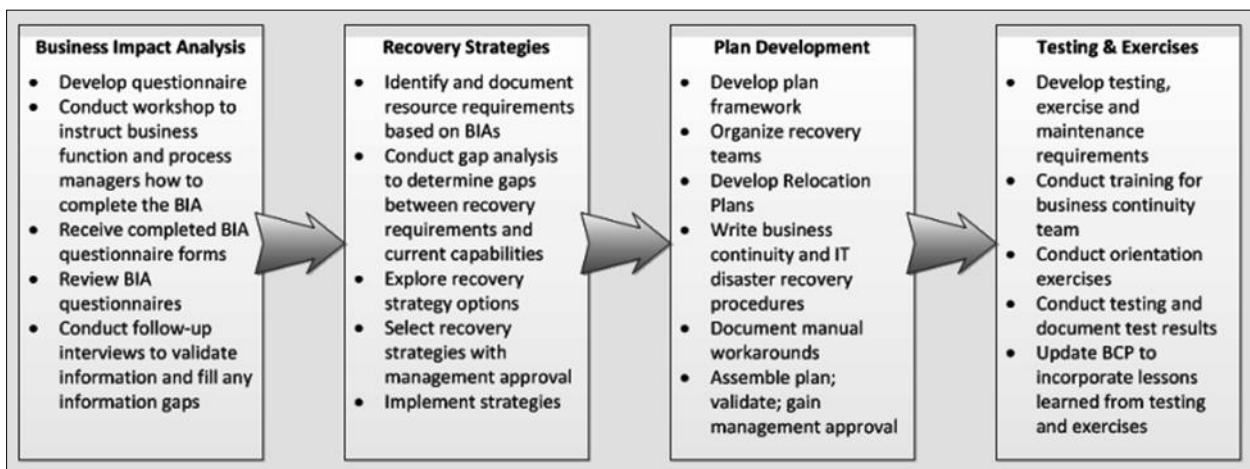
operations align with the organization’s overall goals and objectives. The sub-sections below describe business continuity in detail.



**Figure 4** Processes in business continuity

### 3.1. Key components of IT business continuity

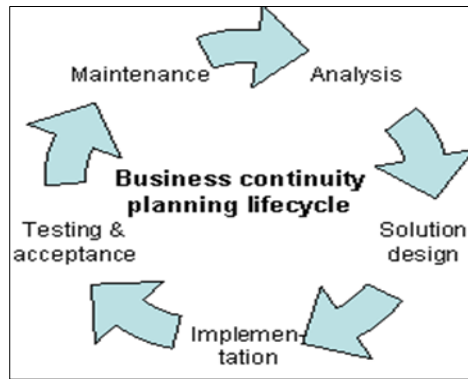
The most important ingredients of the business continuity include risk assessment, business impact analysis, business continuity planning, backup and recovery, incident response and management, testing and exercising, training and awareness [89], [90]. As explained in [91] and [92], risk assessment deals with identifying and assessing potential risks and threats to IT systems and services, such as natural disasters, cyber-attacks [93], hardware failures, or human errors. This involves understanding the potential impact of these risks on the organization’s IT infrastructure and operations. On the other hand, business impact analysis deals with evaluating the criticality of IT systems and services to the organization’s overall business operations [94], [95]. This helps prioritize IT resources and recovery efforts based on their impact on the organization’s productivity, revenue generation, customer satisfaction, and regulatory compliance. According to [96], business continuity planning requires the development of a comprehensive plan that outlines the steps and procedures to be followed during and after a disruptive incident. This includes defining roles and responsibilities, establishing communication channels, outlining recovery strategies, and documenting the necessary procedures and guidelines to ensure the continuity of IT operations. The specific activities are depicted in Figure 5.



**Figure 5** Business continuity plan

Backup and recovery involves the implementation of strategies for regular data backup and establishing mechanisms for efficient data recovery. This involves determining backup schedules, selecting appropriate backup technologies, and testing the recovery procedures to ensure the integrity and availability of critical data and systems [97]-[99]. On the other hand, Incident response and management deals with establishing protocols and procedures to respond to and

manage incidents effectively. This includes early detection and notification, incident containment, investigation, and the implementation of corrective actions to minimize the impact on IT operations and prevent further disruptions. Figure 6 presents the business continuity planning lifecycle.



**Figure 6** Business continuity planning lifecycle

According to [100], testing and exercising is concerned with regular testing the effectiveness of the IT business continuity plan through simulations, tabletop exercises, or full-scale drills. This helps identify gaps, validate procedures, and train personnel to ensure a coordinated and efficient response during a real incident [101], [102]. On its part, training and awareness is the provision of training and awareness programs to IT staff and stakeholders to ensure they understand their roles and responsibilities in implementing the IT business continuity plan [103], [104]. This includes educating employees on incident response procedures, data protection practices, and the importance of maintaining IT resilience.

In short, IT business continuity is a critical aspect of overall business continuity planning, as it ensures the uninterrupted operation of IT systems and services that are essential for supporting business functions, maintaining customer trust, and meeting regulatory requirements. By effectively implementing IT business continuity strategies, organizations can minimize downtime, recover quickly from disruptions, and ensure the availability and integrity [105] of their IT infrastructure and data.

**3.2. IT business continuity important aspects**

The most important aspects in IT business continuity include availability of it systems and services, data protection and recovery, infrastructure resilience, incident response and management, business continuity integration, vendor and supplier management, testing and exercises, continuous improvement. The particular details of these concepts are discussed in Table 3 below.

**Table 3** IT business continuity important aspects

Aspect	Discussion
Availability of IT systems and services	Concerned with ensuring that key IT systems and services required for business operations are available and accessible to users [106]-[108]. This involves implementing redundant systems, failover mechanisms, and load balancing to minimize downtime and ensure continuous service delivery.
Data protection and recovery	Deals with the implementation of measures to protect critical data and enabling its recovery in case of data loss or corruption [109], [110]. This includes regular backups, offsite storage, data replication, and robust recovery procedures to minimize the impact of data-related incidents.
Infrastructure resilience	Involves building resilient IT infrastructure that can withstand disruptions and quickly recover from failures [111]. This involves designing systems with built-in redundancy, fault tolerance, and scalability [112], as well as implementing proactive maintenance and monitoring practices to detect and address issues before they cause significant disruptions.

Incident response and management	Deals with establishment of incident response plans and protocols to effectively manage and mitigate the impact of IT incidents or disruptions. This includes defining roles and responsibilities, establishing communication channels, and implementing incident response procedures to contain and address incidents promptly [113]-[116].
Business continuity integration	Is the alignment of IT business continuity plans with the overall business continuity strategy of the organization [117]. This involves understanding the criticality of IT systems and services to the organization's operations, coordinating with business units to define recovery priorities, and ensuring that IT plans support the overall organizational goals.
Vendor and supplier management	Is the assessment of the business continuity capabilities of third-party vendors and suppliers to ensure that they can provide uninterrupted services [118], [119]. This includes establishing service level agreements (SLAs) that define the expected level of service during disruptions and conducting regular audits or assessments to ensure compliance.
Testing and exercises	Is the conduction of regular testing and exercises to validate the effectiveness of IT business continuity plans and uncover potential weaknesses or gaps [120]. This includes tabletop exercises, simulations, or full-scale drills to evaluate response capabilities, train personnel, and identify areas for improvement.
Continuous improvement	Deals with continuous monitoring and evaluating the effectiveness of IT business continuity strategies, processes, and plans [121]. This involves conducting post-incident reviews, gathering feedback, and incorporating lessons learned into future planning and improvements.

By implementing IT business continuity measures, organizations can minimize the impact of disruptive incidents, maintain the availability of critical IT services, protect data integrity, and support the overall resilience and continuity of their business operations.

### 3.3. IT business continuity strategies

IT business continuity strategies are the specific approaches and techniques employed to ensure the continuity of IT systems and services during and after a disruptive incident or disaster [122]-[124]. These strategies are designed to minimize the impact of disruptions and enable organizations to recover and resume critical IT operations effectively. Some common IT business continuity strategies include redundancy and failover, data backup and recovery, virtualization and cloud services, disaster recovery sites, incident response and management, business continuity testing, cyber-security measures [125], supplier and vendor management, staff training and awareness. Figure 7 describes some detailed activities executed in these strategies.

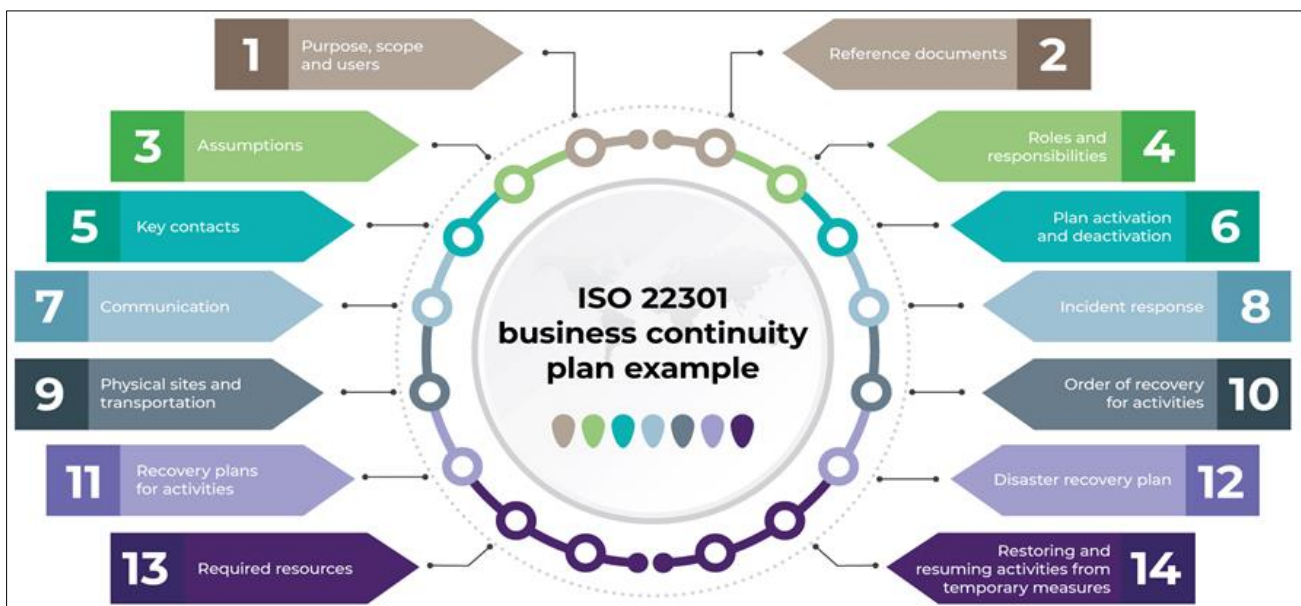


Figure 7 Activities in IT business continuity



According to [126], redundancy and failover is concerned with the implementation of redundancy and failover mechanisms to ensure the availability of critical IT systems and services. This involves setting up duplicate hardware, networks, and infrastructure components to automatically take over in the event of a failure, minimizing downtime and ensuring uninterrupted service. On the other hand, data backup and recovery requires the establishment of robust data backup and recovery procedures to protect critical data and enable its restoration in case of data loss or corruption [127]. This includes regular backups of important data, offsite storage, and testing the recovery process to ensure data integrity and availability. Researchers in [128] discuss that virtualization and cloud services deals with the leveraging of virtualization technologies and cloud services to enhance IT resilience. Virtualization allows for the creation of virtual instances of servers and systems, enabling quick recovery and migration in the event of a hardware failure [129]. Cloud services provide scalable and remote infrastructure that can be utilized as an alternative during disruptions [130], [131].

Disaster recovery sites require the setting up of dedicated offsite locations or disaster recovery sites that can house backup systems and infrastructure. These sites serve as alternative operating centers in case the primary site becomes unavailable, ensuring continuity of IT operations [132]. However, incident response and management calls for the establishment of incident response plans and protocols to effectively manage and mitigate the impact of disruptive incidents. This involves defining roles and responsibilities, establishing communication channels, and implementing incident response procedures to contain and address incidents promptly [133], [134]. On the other hand, business continuity testing calls for regular testing of the effectiveness of IT business continuity plans through simulations and exercises. This helps identify weaknesses, validate recovery procedures, and train personnel to ensure a coordinated and efficient response during a real incident [135], [136]. In addition, it is important to implement robust cyber-security measures to protect IT systems and data from cyber threats [137]. This includes using firewalls, intrusion detection and prevention systems, encryption, and access controls to safeguard critical IT infrastructure and prevent unauthorized access or data breaches.

According to [138], supplier and vendor management ensures that third-party suppliers and vendors have robust business continuity plans in place to minimize disruptions to critical services. This involves assessing their preparedness, establishing service level agreements (SLAs), and regularly monitoring their compliance with business continuity requirements. On the other hand, staff training and awareness requires the provision of training and awareness programs to IT staff and employees on the IT business continuity plan [139]. This includes educating them about incident response procedures, data protection practices, and their roles and responsibilities in ensuring the continuity of IT operations.

It is evident that the selection and implementation of specific IT business continuity strategies depend on many factors such as the organization's IT infrastructure, budget, risk appetite, and criticality of IT systems and services. A comprehensive and well-designed combination of these strategies ensures that organizations can effectively respond to disruptions, minimize downtime, and maintain the continuity of IT operations.

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#### 4. Challenges of effective Disaster Recovery Planning

Effective IT disaster recovery planning faces several challenges that organizations need to overcome to ensure the continuity of their IT operations. Some of the key challenges are discussed in Table 4 below:

**Table 4** Challenges of effective Disaster Recovery Planning

Challenge	Discussion
Complexity of IT infrastructure	Organizations often have complex and interconnected IT infrastructures, consisting of various systems, applications, networks, and data centers [140], [141]. Mapping and understanding the dependencies and interconnections among these components can be challenging, making it difficult to develop a comprehensive and effective disaster recovery plan.
Rapidly evolving technology	The technology landscape is continuously evolving, with new systems, platforms, and software being introduced regularly. Keeping up with these advancements and ensuring that the disaster recovery plan remains up to date and aligned with the changing technology landscape is a significant challenge [142].

Data volume and complexity	Organizations generate and store massive amounts of data, and ensuring its timely backup, replication, and recovery can be challenging [143]. Handling the complexity of diverse data sources, data formats, and data storage systems [144] can make data recovery processes complex and time-consuming.
Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs)	Determining appropriate RTOs and RPOs is crucial in disaster recovery planning. Balancing the need for quick recovery with the cost and feasibility of achieving aggressive RTOs and RPOs can be challenging, especially for organizations with limited resources [145], [146].
Resource constraints	Developing and implementing an effective IT disaster recovery plan requires dedicated resources, including financial, technological, and human resources [147]. Limited budgets, resource constraints, and competing priorities can hinder organizations from investing adequately in disaster recovery planning and preparedness activities.
Vendor and supplier dependencies	Organizations often rely on third-party vendors and suppliers for critical IT services, such as cloud hosting or software providers. Managing the risks associated with these dependencies, ensuring their disaster recovery preparedness, and establishing effective communication and coordination mechanisms can be challenging [148], [149].
Testing and exercising	Regular testing and exercising of the IT disaster recovery plan are essential to validate procedures, identify gaps, and enhance response capabilities. However, organizations often face challenges in conducting comprehensive testing due to operational limitations, resource constraints [150], or the fear of disrupting ongoing operations.
Staff awareness and training	Staff awareness and training are crucial for effective disaster recovery planning and execution [151]. Ensuring that IT staff are well-versed in the disaster recovery plan, trained in their roles and responsibilities, and have the necessary technical skills can be challenging, particularly in organizations with a high turnover rate or limited training resources.
Compliance and regulatory requirements	Organizations must comply with various regulatory and compliance requirements related to data protection, privacy, and industry-specific regulations [152]. Incorporating these requirements into the disaster recovery plan and ensuring compliance during the recovery process can be challenging, especially in regulated industries with stringent compliance obligations.

Overcoming these challenges requires a proactive and comprehensive approach. Organizations should allocate sufficient resources, stay updated with technology advancements, conduct regular testing and training, establish effective communication channels, and ensure alignment with regulatory requirements to ensure the effectiveness of their IT disaster recovery planning efforts. Engaging external expertise and leveraging industry best practices can also help organizations address challenges and enhance the effectiveness of their IT disaster recovery planning.

## 5. Challenges of business continuity planning

IT business continuity planning faces several challenges that organizations need to address effectively. Some of the key challenges are complexity of IT infrastructure, rapidly evolving technology landscape, resource constraints, dependency on third-party service providers, data protection and privacy, testing and exercising, human error and training, changing regulatory and compliance landscape, communication and coordination, as discussed in Table 5 below:

Addressing these challenges requires a proactive and comprehensive approach. Organizations should allocate sufficient resources, stay updated with the evolving technology and regulatory landscape, conduct regular testing and training, establish effective communication channels, and engage stakeholders across the organization to ensure the success of IT business continuity planning efforts.

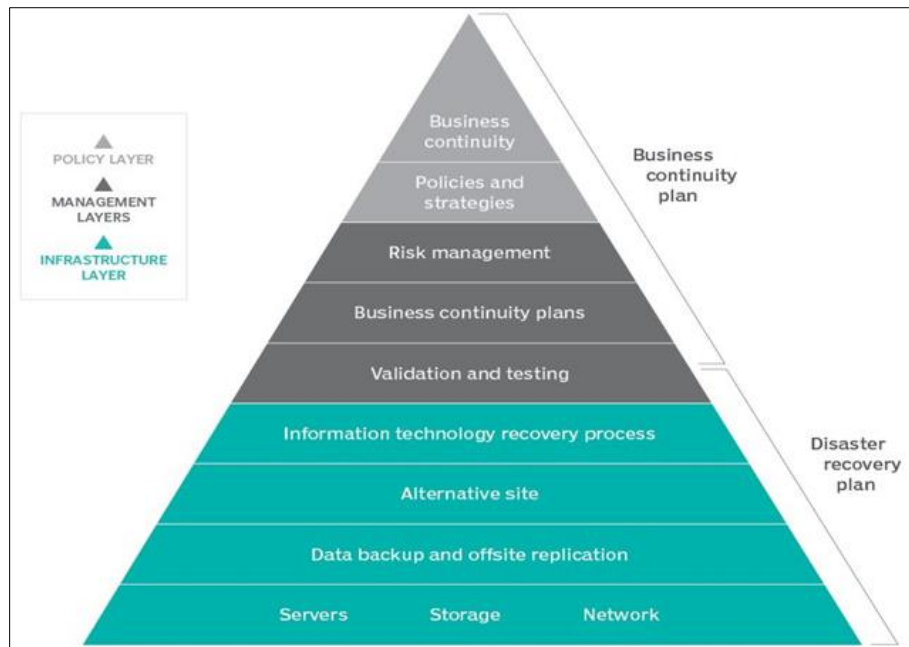
**Table 5** Challenges of business continuity planning

Challenge	Description
Complexity of IT infrastructure	Organizations often have complex and interconnected IT infrastructures, consisting of various systems, applications, networks, and data centers. Managing the continuity of these diverse components and ensuring their seamless operation during a disruption can be challenging [153].
Rapidly evolving technology landscape	The IT landscape is constantly evolving, with new technologies, platforms, and frameworks being introduced regularly. Keeping up with these advancements and ensuring that the business continuity plan aligns with the changing technology landscape is a significant challenge [154].
Resource constraints	Developing and implementing an effective IT business continuity plan requires substantial resources, including financial, technological, and human resources. Limited budgets and resource constraints can hinder organizations from investing adequately in business continuity planning and preparedness activities [155].
Dependency on third-party service providers	Organizations often rely on third-party vendors and service providers for critical IT services [156]. Managing the risks associated with these dependencies, ensuring their preparedness for business continuity, and establishing effective communication and coordination mechanisms can be challenging.
Data protection and privacy	Organizations handle vast amounts of sensitive data, and ensuring its protection and privacy during a disruption is crucial [157], [158]. Implementing robust data backup, recovery, and security measures that comply with data protection regulations can be challenging, especially in the face of evolving threats and stringent privacy requirements.
Testing and exercising	Regular testing and exercising of the IT business continuity plan are essential to identify gaps, validate procedures, and improve response capabilities [159]. However, organizations often face challenges in conducting comprehensive testing due to operational limitations, resource constraints, or the fear of disrupting ongoing operations.
Human error and training	Human error can significantly impact the effectiveness of IT business continuity planning and response [160]. Providing adequate training to IT staff, creating awareness about their roles and responsibilities during a disruption, and conducting regular drills and simulations can help mitigate the risk of human error.
Changing regulatory and compliance landscape	Organizations must comply with various regulatory and compliance requirements related to data protection, privacy, and industry-specific regulations. Staying updated with changing regulations and ensuring that the IT business continuity plan aligns with these requirements can be a challenge [161].
Communication and coordination	During a disruption, effective communication and coordination among IT teams, business units, and stakeholders are critical [162]. Establishing clear lines of communication, defining roles and responsibilities, and ensuring smooth coordination across different teams and departments can be challenging, especially in large organizations.

## 6. Research gaps

While information technology (IT) disaster recovery planning and business continuity have been extensively studied, several research gaps still exist in this field. Some of the research gaps in IT disaster recovery planning and business continuity are discussed below:

*Quantitative Metrics and Assessment:* Developing robust quantitative metrics and assessment methodologies for evaluating the effectiveness and performance of IT disaster recovery plans and business continuity strategies [164] is a research gap. Establishing standardized metrics and measurement frameworks can help organizations objectively assess their preparedness, identify areas for improvement, and compare their performance with industry benchmarks. Figure 8 shows the plan-do-check-act model for IT disaster recovery.



**Figure 8** Model for Business continuity and IT disaster recovery planning

- *Cost-Effectiveness Analysis:* There is a need for research on cost-effectiveness analysis of IT disaster recovery planning and business continuity strategies. This includes evaluating the cost-benefit ratio of different recovery options, comparing the financial implications of various RTOs and RPOs [165], and determining the optimal allocation of resources [166] for IT recovery efforts.
- *Human-Centric Approaches:* Understanding the role of human factors in IT disaster recovery and business continuity [167] is a research gap. This includes studying factors such as decision-making under stress, the impact of organizational culture on recovery efforts, the role of leadership in driving resilience, and strategies for effectively managing the human element in IT recovery processes.
- *Cognitive Aspects:* Research on cognitive aspects, such as decision-making biases and cognitive biases [168] that may affect IT recovery processes, is limited. Investigating how cognitive biases influence decision-making during a crisis, and developing strategies to mitigate their impact, can enhance the effectiveness of IT disaster recovery planning and business continuity efforts.
- *Dynamic and Complex IT Environments:* The evolving IT landscape, characterized by dynamic and complex systems [169], poses challenges for IT disaster recovery planning and business continuity. Research can focus on developing strategies to address the complexities of distributed systems, virtualized environments, and cloud-based infrastructures, including efficient data synchronization, replication, and recovery mechanisms.
- *Cross-Organizational Collaboration:* Research on enhancing cross-organizational collaboration during IT disaster recovery [170] and business continuity is needed. Exploring mechanisms for effective information sharing, coordination, and collaboration between organizations, including public-private partnerships, can improve the overall resilience of interconnected IT ecosystems.
- *Cultural and Contextual Factors:* Cultural and contextual factors influence IT disaster recovery planning and business continuity practices [171]. Understanding how cultural values, organizational contexts, and regulatory frameworks impact IT recovery strategies and exploring approaches to tailor plans to specific cultural and contextual settings are areas for further research.
- *Cyber-security Considerations:* With the increasing frequency and sophistication of cyber threats [172], research on integrating cybersecurity considerations into IT disaster recovery planning and business continuity is crucial. This includes studying strategies for rapid incident response, cyber threat intelligence sharing, and recovery from cyber-attacks [173]-[176] to ensure the resilience of IT systems and protect organizational assets.
- *Artificial Intelligence and Automation:* The integration of artificial intelligence (AI) and automation in IT disaster recovery planning and business continuity is an emerging area that requires further research. Investigating the potential of AI-driven automation [177] for efficient monitoring, incident detection, and response can enhance the speed and accuracy of IT recovery processes.

Addressing these research gaps can contribute to the development of more effective IT disaster recovery plans and business continuity strategies, enabling organizations to better prepare for and recover from IT disruptions. It will also help organizations adapt to evolving technologies, emerging threats, and regulatory changes in the IT landscape.

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## 7. Future research scope

Future research in information technology (IT) disaster recovery planning and business continuity can focus on several areas to address emerging challenges and advancements. The following are some potential research scopes that need to be explored.

- *Resilience in the Digital Age:* With the increasing reliance on digital technologies and interconnected systems [178], there is a need to study how organizations can build resilience in the face of emerging threats such as cyber-attacks, data breaches, and technological failures. Research can explore strategies to enhance IT infrastructure resilience, including secure backup and recovery mechanisms, advanced cybersecurity measures, and adaptive response strategies.
- *Cloud-Based Disaster Recovery:* As cloud computing continues to evolve [179], research can focus on developing effective disaster recovery strategies specific to cloud environments. This includes investigating cloud service provider selection criteria, assessing the reliability and availability of cloud services [180] for disaster recovery, and understanding the unique challenges and opportunities associated with leveraging cloud technology for business continuity.
- *Artificial Intelligence and Automation:* The integration of artificial intelligence (AI) and automation in disaster recovery planning and business continuity is an emerging area of research. Studying the use of AI-driven analytics, machine learning algorithms [181]-[185], and automation tools in risk assessment, decision-making, and response coordination can enhance the efficiency and effectiveness of IT recovery processes.
- *Internet of Things (IoT) Resilience:* As IoT devices become more prevalent in organizations [186], [187], understanding their vulnerabilities and developing resilience strategies is crucial. Research can focus on IoT device management, security protocols, and data protection mechanisms to ensure the resilience of IoT systems during and after a disaster.
- *Data Recovery and Integrity:* The increasing volume and complexity of data [188] pose challenges for effective data recovery and maintaining data integrity. Research can explore techniques and strategies for efficient data backup, restoration, and verification processes to ensure data availability and integrity in the event of a disaster.
- *Multi-Cloud and Hybrid Cloud Environments:* Organizations often operate in multi-cloud or hybrid cloud environments [189], combining public and private cloud services. Research can investigate the challenges and opportunities associated with designing and managing disaster recovery plans in such environments, including data synchronization, interoperability, and orchestration across multiple cloud platforms.
- *Human Factors and IT Recovery:* Understanding the role of human factors in IT recovery processes [190] is essential. Research can focus on factors such as decision-making under stress, teamwork and coordination, and training and awareness programs to improve the effectiveness of IT recovery efforts.
- *Regulatory Compliance and Legal Considerations:* The evolving regulatory landscape imposes various compliance requirements [191] on organizations regarding data privacy, security, and business continuity. Research can explore the legal and regulatory implications of IT disaster recovery planning and business continuity, addressing topics such as compliance frameworks, data protection laws, and liability issues.
- *Industry-Specific Considerations:* Different industries have unique IT requirements and regulatory landscapes [192]. Research can focus on industry-specific challenges and strategies for IT disaster recovery planning and business continuity in sectors such as healthcare, finance, manufacturing, and critical infrastructure.

By addressing these research scopes, organizations can stay abreast of emerging technologies, regulatory changes, and evolving threats, enabling them to develop more effective IT disaster recovery plans and business continuity strategies in the ever-evolving IT landscape. There is need to explore innovative approaches to enhance recovery capabilities, develop frameworks for integrating IT DRP and BC into the overall organizational risk management, investigate the resilience of emerging technologies, and conduct comprehensive assessments of the effectiveness and return on investment of different strategies. Additionally, research should also emphasize the importance of training and awareness programs, the role of communication and collaboration during recovery, and the alignment of IT DRP and BC with regulatory requirements and industry best practices.

## 8. Conclusion

IT disaster recovery planning and business continuity are indispensable elements of an organization's resilience strategy. They are vital for safeguarding IT systems, infrastructure, and services, as well as ensuring the continuity of critical business operations in the face of disruptive incidents or disasters. It has been shown that IT DRP focuses specifically on the recovery and restoration of IT capabilities, aiming to minimize downtime and data loss. It involves strategies, policies, and procedures that enable organizations to swiftly recover their IT infrastructure, systems, and services within predefined timeframes. This helps mitigate the impact of disruptions and facilitates a prompt return to normal operations. On the other hand, BC takes a broader perspective, encompassing the organization's ability to maintain essential operations and deliver critical services during and after a disruption. It includes not only the recovery of IT systems but also the coordination of various business functions, personnel, communication, and external stakeholders. BC ensures that the organization as a whole can effectively respond to and recover from disruptions, thereby preserving its reputation, customer trust, and revenue streams. The findings have indicated that implementing effective IT DRP and BC strategies is not without challenges. These include technological advancements, increasing system complexity, limited resources, organizational resistance, and the need for skilled personnel. Overcoming these challenges requires a holistic approach that involves thorough risk assessments, robust planning, and regular testing and maintenance of the plans. While extensive research has been conducted in the field of IT DRP and BC, there are still research gaps to address. These include the development of advanced recovery technologies, the integration of IT DRP and BC with overall risk management strategies, the impact of emerging technologies on recovery strategies, and the evaluation of the cost-effectiveness of different approaches. Future research should focus on bridging these gaps and exploring innovative solutions to enhance recovery capabilities, align IT DRP and BC with organizational risk management, and leverage emerging technologies for more efficient and resilient operations. Additionally, research should emphasize the importance of training and awareness, effective communication and collaboration, and compliance with regulatory requirements and industry standards.

## Compliance with ethical standards

### *Acknowledgments*

I would like to appreciate the efforts of all my colleagues who offered me support when writing this manuscript.

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